

## Compulsory Essay for Application to PhD-MBA Programme

### Instructions

- 1) Please answer **all** 3 questions. Your answer to **each** question should **not** exceed 300 words.

1. Tell us something interesting or unique about yourself which you think would be helpful for the Admission Committee to better evaluate your candidacy.
2. The mission of NUS Business School is to advance knowledge and develop leaders so as to serve business and society. Discuss how you will contribute toward advancing the mission based on examples of past work and activities.
3. We would like you to tell us about your post-MBA immediate career goals and how your professional experiences have prepared you to achieve these goals. You may do so by a 300-word written essay or a two-minute video. If you wish to submit a video, you can upload it on YouTube, change the privacy settings to “Unlisted” and email us the URL. Alternatively you can send in your video to us in a thumbdrive or CD.

- 2) Your submission should
  - be titled **Essay for Application to PhD-MBA Programme**
  - have the your name, application ID and the respective page numbers as the footer on every page.